



**THERE'S
A POEM
IN THAT**

w i t h T O D D B O S S

PARTNERS WANTED

A bold new narrative interview podcast seeks production partners, platforms, live event venues, and sponsors.

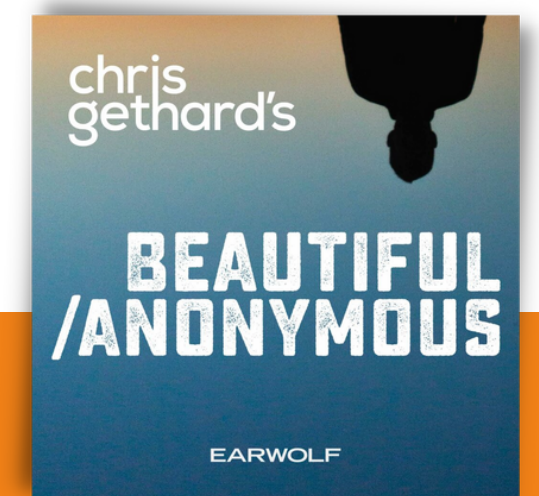
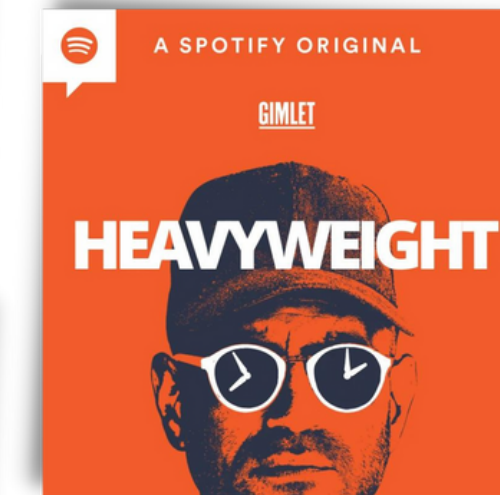
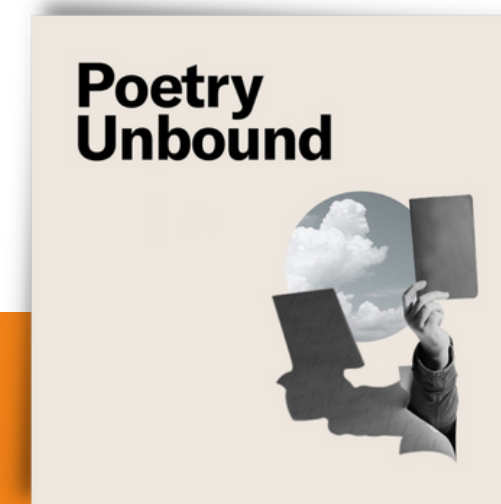
WHAT IT IS

In this podcast, poets help strangers discover the poetry in their most intimate stories.



Each episode features a new guest stranger and ends with an original poem written just for them.

INSPIRATION



No other podcast combines strangers' stories with real-time art making, but TAPIT aligns with these thought leaders.

SAMPLE EPISODE



Click here to listen. Or here.

Or wherever you get your podcasts.

JOAN FINDS HER VOICE

A vocalist survives a historic train wreck, then three miscarriages. But when she loses her singing voice, she turns to Todd, who finds not one, but three poems in that. Keep the Kleenex handy.



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EPISODE 1: JOAN

NEXT EPISODES (APR + MAY RELEASE)

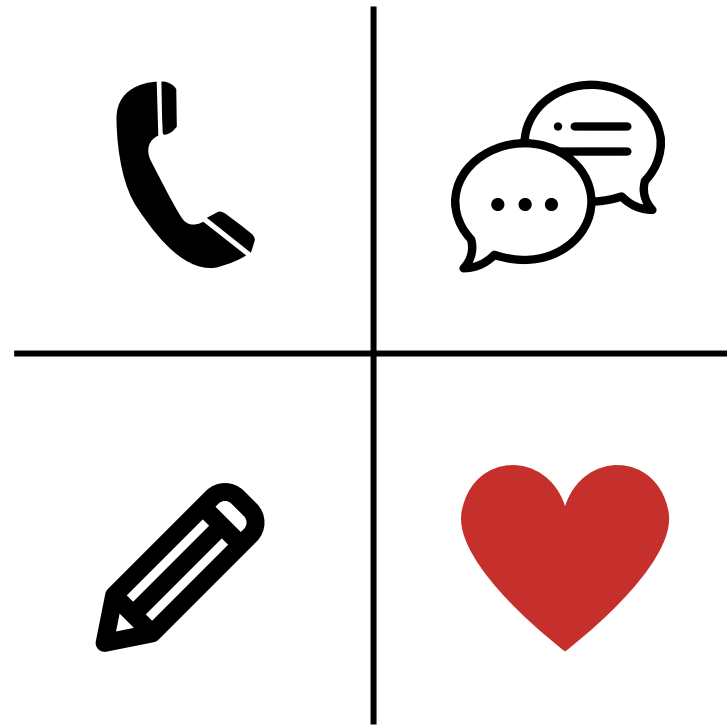


Jon's wife Christy survived cancer 10 years ago, but Jon still carries it. Todd's poem is a prescription for peace.



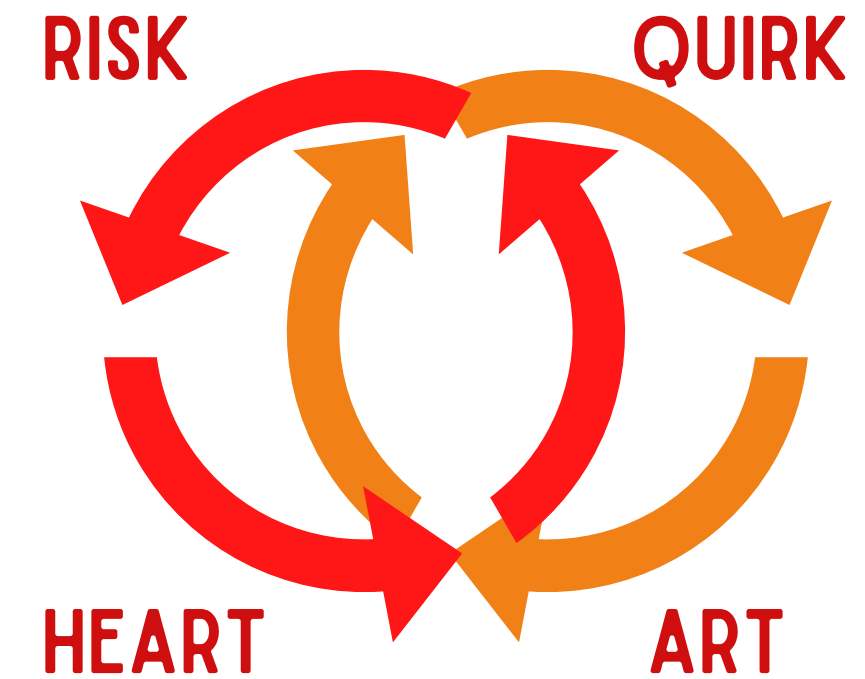
Holly lost her 18-mo-old son Killian to SIDS. Todd's poem offers her a new way to pray.

HOW IT WORKS



1. Strangers call 808-300-0449.
2. Todd interviews the most compelling,
3. then writes a timeless poem in response.
When Todd shares the poem with the guest,
4. hearts and minds are opened.

WHY IT WORKS



STORYTELLING + EMPATHY

TAPIT puts a sensitive ear to quirky stories, then risks responding with an original poem that resonates with listeners.



THE FORMAT

Each episode is part interview, part treasure hunt, and part artist's studio.

🔊 Episodic

Bi-monthly interview-driven storytelling, with a gifted poem as payoff.

🔊 20-30 minutes long

Condensed highlights from hours of conversation ... and the guest's custom poem.

🔊 Six per season

... but diverse guest poets are lining up to increase our capacity to produce more.

MOMENTUM

With 3 more episodes currently in production, listeners agree: We've got something powerful here.

NPR-WORTHY

GENIUS

MORE!!

**TOTALLY
HOOKED**

BRILLIANT

**IT'S A GREAT IDEA
FOR A PODCAST.**

— Curtis Fox, veteran producer

**AN ANSWER
TO A PRAYER.**

— Holly, Episode 3 Guest
now in production

**TODD BOSS GAVE
VOICE TO MY LIFE.**

— Joan, Episode 1 Guest


"FASCINATING" — POET MAJOR JACKSON

"FASCINATING" — POET LINDA GREGERSON

"FASCINATING" — POET ROBERT WRIGLEY



WHY NOW?

- ⚡ Post-pandemic, people are looking for ways to make **meaning** of their stories, tap **empathy**, and feel **togetherness**.
 - ⚡ Reality shows are popular but vapid. This one delivers, with **personal transformation** and enduring **art**.
 - ⚡ Brands want to align with content capable of catalyzing the kind of **healing** our society desperately needs.
- 

WHO'S IT FOR?



Educated listeners, aged 25-64, who are culturally curious, socially conscious, interested in creative perspectives, and crave naturalistic storytelling and superlative writing.

OUR TEAM

Between us, we have multiple GRAMMY and EMMY awards, AIR Fellowships, and access to studios.

Todd Boss
EP, Host



Ben O'Brien
Audio Finishing



Bronwen Clark
Co-Producer



Mallory Henson
Admin Assistant



Hila
Plitmann
EP



Esh Whitacre
Music Director



THERE'S MORE

TAPIT has spinoff potential capable of restoring poetry to its rightful place in our shared toolbox for discovery and self-expression.

🎧 an album

17-year-old Jazz prodigy Esh Whitacre is creating an original sound world for each episode.

📖 a book

Todd's sixth book will collect poems from TAPIT and the stories that surround them.

🎤 live events

Todd's natural stage talents promise evenings that pair local stories with local poets.

PLUS

[Poemintthat.com](https://poemintthat.com) features poems, guest responses, and listener feedback.



CONTACT US



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www.poeminthat.com



Santa Monica, CA

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THANK
YOU.